

# BAUSCH+LOMB

## GO FOR GOLD AND GET 25% OFF

For a limited time only, all new Eyecare Republic Accounts will receive **Gold Loyalty Pricing** on Bausch + Lomb contact lens brands



PRODUCT	2024 National List Price	2024 ECR List Save up to 7%	2024 ECR Gold Save up to 25%
INFUSE® (90-pack)	\$70.50	\$70.25	\$62.75
INFUSE® for Astigmatism (90-pack)	\$84.50	\$83.50	\$79.50
INFUSE® Multifocal (90-pack)	\$89.50	\$88.50	\$84.50
Biotrue® ONEday daily disposable contact lenses (90-pack)	\$51.00	\$47.50	\$38.00
Biotrue® ONEday for ASTIGMATISM daily disposable contact lenses (90-pack)	\$64.50	\$60.00	\$57.25
Biotrue® ONEday for PRESBYOPIA daily disposable contact lenses (90-pack)	\$74.50	\$69.50	\$66.25
Bausch + Lomb ULTRA® contact lenses (6-pack)	\$36.50	\$35.50	\$32.50
Bausch + Lomb ULTRA® for Astigmatism contact lenses (6-pack)	\$47.75	\$45.00	\$37.25
Bausch + Lomb ULTRA® for Presbyopia contact lenses (6-pack)	\$63.00	\$61.00	\$55.25
Bausch + Lomb ULTRA® Multifocal for Astigmatism (6-pack)	\$95.00	\$93.00	\$86.75

**PLUS -  
Receive these  
additional  
new member  
benefits!**

**25% off**

1 Case of LUMIFY®  
redness reliever eye drops\*



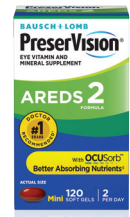
\*Limit 1 case per office location.

High-Value  
Coupon Pad



Order products today at  
**Bauschdirect.com** or

call **800-828-9030** for more  
information on our family of  
over-the-counter products.



**Terms and conditions of offer:**

- Offer Valid 9/17/24-12/31/24 (The "Promotional Enrollment Period") and is valid on Bausch + Lomb ULTRA SVS, for Presbyopia, for Astigmatism and Multifocal for Astigmatism; Biotrue® ONEday SVS, for Presbyopia, for Astigmatism and INFUSE® SVS, for Astigmatism and Multifocal contact lens brands.
- Offer is only available for purchases through Bausch + Lomb authorized distributors.
- An Eye Care Republic (ECR) account that enrolls during the Promotional Period will receive Bausch + Lomb Gold tier pricing through 12/31/24. ECR Accounts on silver tier are eligible to receive gold pricing during promotional period.
- Once the Promotional Period has ended, all accounts can purchase qualifying products at the customer's regularly assigned tier pricing.
- If an account's loyalty pricing tier is adjusted downward to less favorable pricing prior to the Promotional Period, such adjustment will not affect the promotional pricing.
- All offers and programs described above may be modified, terminated, or rescinded by Bausch + Lomb at any time in its sole discretion without further notice. The above offer may not be combined with any other offers.

**Consumer/Specialty Terms and Conditions**

- Offer valid 9/17- 12/31/24. Receive 25% off one (1) case of LUMIFY Eye Illuminations products. Limit 1 case per account. These products are not for resale to other third parties or via ecommerce. To be sold in office only. All sales are final.



# BAUSCH + LOMB

## Earn up to 25% back on Total Volume Sales

### Volume Rebate Percentage

Net Quarterly Purchases	Growth Percentage		
	0 — 9.9%	10 — 19.9%	20%+
\$15,000+	10%	12%	25%
\$10,000 - \$14,999	7%	10%	17%
\$5,000 - \$9,999	5%	7%	12%
\$2,500 - \$4,999	4%	5%	8%

### Calculate potential rebate payment

Net Quarterly Purchases		Volume Rebate Payment			Total Rebate Payment
Purchase Year	Quarterly Example	Growth (2024 Qtr total minus 2023 Qtr total)	Growth Percentage (Total growth divided by 2023 Qtr total)	Volume Rebate Percentage (based on the table above)	(Net Quarterly Purchases multiplied by Volume Rebate Percentage)
2023					
2024					

## How it works

Bausch + Lomb Loyalty Rewards program is subject to Terms and Conditions set forth below:

- Growth Percentage for Q1 2024, Q2 2024, Q3 2024, and Q4 2024 is calculated by subtracting the prior year's corresponding Net Quarterly Purchases (e.g., Q1 2023) from the current quarter's Net Quarterly Purchases (e.g., Q1 2024) and then dividing the result by the prior year's corresponding Net Quarterly Purchases (e.g., Q1 2023).
- The applicable Volume Rebate Percentage is determined by the Growth Percentage and the current Net Quarterly Purchases (e.g., Q1 2024) from the chart on the prior page.
- Payments are made on a quarterly basis. Total Rebate Payment is based on current Net Quarterly Purchases (e.g., Q1 2024) multiplied by the applicable Volume Rebate Percentage.
- Enrollee must achieve minimum current Net Quarterly Purchases of \$2,500 and minimum Growth (0.1% or above from prior year) in order to receive any rebate payment for the given quarter.
- Participating products include Bausch + Lomb ULTRA®, Biotrue® ONEday and INFUSE® families, no other products apply.
- Net Quarterly Purchases, program parameters and payments are defined and determined by Bausch + Lomb in its sole discretion.
- Bausch + Lomb reserves the right to change, amend, modify, suspend, continue or terminate all or any part of the program either in an individual case or in general, at any time, without notice.

For pricing details and your Net Quarterly Purchases, please contact your local Bausch + Lomb Sales Representative.

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