



Because Membership Should Have More Privileges!

CAMPAIGN MANAGEMENT:

- Client will have access to a dedicated team who will handle the campaigns full blend of tactics.
- Client will have access to custom Dashboard 24/7, with private login
- JSJD will schedule monthly one-on-one conference calls to discuss campaign performance and make recommendations to achieve optimal results.
- JSJD will make measured, tactical decisions on behalf of client to optimize campaign performance during the life of campaign.
- JSJD will provide graphic services as needed. Client may provide their own artwork at any point throughout the campaign.
- JSJD will monitor and re-appropriate campaign views to ensure best possible ROI for client throughout the life of campaign.



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The Next Generation Doctor Alliance Group

SCHEDULE A DEMO TODAY!

Your potential customers are already spending hours scrolling online through Google, Facebook and Instagram feeds, and TikTok sharing moments, and engaging with content. Your customers buy from Amazon every day. When you advertise to your potential patients online, you seamlessly blend into their online haven, delivering your brand message in the space they are already comfortable.

Eyecare Republic Member Marketing

Targeting Solutions	Regular Pricing	Member Pricing	Clicks or Impressions Per Month
Google	\$3,000 - \$5,000 Month	\$2,500 - \$4,500 Month	1,000 - 1,700 Clicks
Meta	\$3,000 - \$5,000 Month	\$2,500 - \$4,500 Month	1,000 - 1,700 Clicks
TikTok	\$3,000 - \$5,000 Month	\$2,500 - \$4,500 Month	1,000 - 1,700 Clicks
Amazon Ads	\$3,000 - \$5,000 Month	\$2,500 - \$4,500 Month	1,000 - 1,700 Clicks
Programmatic Retargeting	\$3,000 - \$5,000 Month	\$2,500 - \$4,500 Month	150,000 - 300,000 Impressions

Exclusive Eyecare Republic Member Packages and pricing (limited to 2 practices per zip code)

- \$3,000/month** \$2,500/month – This is a discounted package (\$500/month) for ECR members to purchase one of the products above. Clicks and impressions are set at a minimal expected level. For one product, we recommend Google Ads with remarketing.
- \$5,000/month** \$4,500/month – This is a discounted package (\$1,500/month) for ECR members to purchase a blended package of products above. This is limited to a maximum blend of three products with one campaign in each. We recommend two products (Google + Meta) at this level for best results.